

Dear Parents,

Princess Dental Centre has invited us to take part in the first Brush to Win program, which is designed to help your child learn the importance of brushing their teeth daily for good dental health.

To participate in the program children are encouraged to brush twice a day – once after breakfast and once before bedtime. There is a calendar which your child can keep at home and post on a bulletin board or on the fridge. Please encourage your child to brush and floss their teeth twice daily and mark the calendar on each day that they do.

At the end of the month, please complete and sign the form at the bottom of the calendar and send it back to school with your child. We can submit these completed class calendars to Princess Dental Centre. All entries Princess Dental Centre receives by May 7, 2018 will be entered into a random draw for a chance to win the following prizes:

- Student Prizes: A total of 6 piggy banks containing 30 loonies each will be awarded to students (two winners per month). Classmates of the winning students will receive a toothbrush.
- School Prizes: A total of two \$200 prizes will be awarded to participating schools.
- Pizza Party: We are going to offer a pizza party for the class with the most participation over the three months.

This is a fun contest to reinforce good dental habits and I urge you and your child to participate. If you would like extra calendars to be sent home for siblings, just let me know or visit www.princessdental.com/btw. It can be a fun way to get the whole family involved and thinking about the benefits of daily brushing.

If you would like to download brushing tips, learn more about your child's dental health and the Brush to Win program, go to www.princessdental.com/btw and visit the Brush to Win section.

Happy brushing!

<teachers name>